

## Contact

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## Top Skills

JavaScript

Web Development

Research and Development (R&D)

## Languages

English (Native or Bilingual)

Portuguese (Native or Bilingual)

Hebrew (Limited Working)

Spanish (Native or Bilingual)

# Elياهو Cohen

R&D Product Architect at Veev

Tel Aviv-Yafo, Tel Aviv District, Israel

## Summary

Architect. Developer. I actually know how to build.

After a decade spanning architectural practice across Brazil, the Netherlands, and Israel, I spent the last 5 years at Veev, a US ConTech startup, as a Senior R&D Product Architect.

There I owned the full product lifecycle: from writing PRDs and researching emerging technologies, to working hands-on with BIM, data, automation, and manufacturing teams to bring digital-to-physical pipelines to life. In my last year I embedded part-time in the engineering team as a developer, shipping production code alongside the core dev squad.

I sit at the intersection of design thinking, domain expertise in AEC, and technical fluency — a combination that's rare and increasingly valuable as construction gets serious about digitization.

Native in English, Portuguese, and Spanish. Working in Hebrew. Based in Tel Aviv, open to hybrid and remote.

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## Experience

Veev, By Lennar

5 years

Senior R&D Product Architect

2024 - Present (2 years)

Tel Aviv District, Israel

— Embedded part-time in the software team (2025–2026) as a contributing developer — leading POC development to validate new technical approaches and de-risk product decisions before full implementation.

— Promoted to Senior R&D Product Architect within 3 years based on scope expansion and cross-team impact.

R&D Product Architect

June 2021 - Present (5 years)

Tel Aviv, Israel

- Led end-to-end product development across the full lifecycle: from requirements definition and technology research to prototyping, testing, and production rollout.
- Drove cross-functional collaboration between BIM, Data, Automation, and Manufacturing teams to advance digital twin and CAD-to-CAM workflows.
- Evaluated emerging technologies and recommended implementation strategies, directly influencing the company's technical roadmap.

## HQ Architects

### Architect and Creative Director

February 2019 - June 2021 (2 years 5 months)

Tel Aviv, Israel

- Coordination of National and International RFQ submissions, resulting in design awardings such as the Integrated Transportation Centers by NTA (Metropolitan Mass Transit System Ltd.) through collaboration with Skidmore, Owings & Merrill (SOM), and ARUP.
- Owned the company's digital presence end-to-end: designed and developed the studio website from scratch.
- Supporting Architecture Teams on the development of concepts and presentations.
- Supporting the New Business Manager.

## Volta Objects

### Founding Partner

January 2017 - January 2019 (2 years 1 month)

Brazil

- Co-founded furniture design studio.
- Product development, modeling in Sketch Up and 3ds Max, technical drafting in BIM, graphic work in illustrator and photoshop for surface design such as terrazzo.
- Responsible for various organizational work such as obtaining quotes from vendors and managing the supply chain.

## Arquitetura Nacional

### Junior Architect

November 2016 - December 2018 (2 years 2 months)

Brazil

- Collaborated on architectural projects of varied scale from concept to execution stages.

- Developed complete construction documents, drafted BIM models, sourced materials and specifications, and put together concept boards.
- Created fully detailed design documents for various custom furniture.
- Helped select and present FF&E specs and materials.
- Along with design tasks, I took on creating design presentations, lectures, and competition submissions.

## Onix Architecten

### Junior Architect

April 2015 - April 2016 (1 year 1 month)

Netherlands

- Developed wood construction solutions research and detail development.
- Supported the planning team on the development of execution plans.

## CNPq - Conselho Nacional de Desenvolvimento Científico e Tecnológico

### Scientific Researcher

October 2012 - October 2013 (1 year 1 month)

Brazil

- Research on the mass produced Social Housing Units developed for the National Council for Scientific and Technological Development

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## Education

### Israel Tech Challenge <itc>

Full-Stack Development, Computer Software Engineering · (July 2022 - February 2023)

### University of Groningen

Urban Planning, Design and Society, Architecture and Urbanism · (2014 - 2015)

### Vrije Universiteit Amsterdam (VU Amsterdam)

Creativity and Innovation, Design and Applied Arts · (2016 - 2016)

### Pontifícia Universidade Católica do Rio Grande do Sul

Bachelor of Architecture (BArch), Architecture and Urbanism · (2012 - 2017)